

## Persijn Broersen & Margit Lukács

*The Sun that Never Set*

23 November - 21 December, 2013



*Beyond Sunrise & Sunset, 2013, video still, HD Video, 28'30 min.*

In their solo exhibition *The Sun that Never Set*, Broersen & Lukács present three new projects: *Beyond Sunset and Sunrise*, a 28 minute film, *Les Zones Terrestres*, a continuous panorama printed on wooden panels, and a serie of silkscreened wallpapers.

Working in a wide variety of media - most notably video, animation and graphics - Broersen & Lukács produce a myriad of works that reflect on the ornamental nature of today's media-crazed society. Ornament, "officially" banned after Adolf Loos' Ornament and Crime (1910), has never left us. It's rampant in the flattened arena of our increasingly virtual world, as it appears to us boundless, hypnotic and endlessly repetitive.

In the work *Les Zones Terrestres*, Broersen & Lukács reinterpret a French wallpaper\* from 1855, one of the first reproducible, non-repeating panoramic wallpapers. The panorama took over the walls of countless homes in the nineteenth century, immersing the viewer spatially and simulating an imaginary world, as a kind of an archaic version of an artificial reality. By then, the era of mass production of the imaginary had begun, leading to the disappearance of the distinction between reality and it's representation. Broersen & Lukács have carefully reconstructed, layer upon layer, this utopian all-encompassing landscape with the most ethereal material possible: the panorama is constructed with hundreds of polygon 3D-models. In the digital space mathematically defined polygons are used to create virtual objects. In *Les Zones Terrestres* they create an immaterial skin covering the solid wooden panels.

Another series of works in the exhibition are three silkscreened wallpapers, again with otherworldly realms as their subject. The wallpapers are drawn recollections of the feature fairytale films 'The Wizard of Oz' (1939), 'ET' (1982), and 'Avatar' (2009), being each a mélange of recurring popular leitmotifs of legend, fable, myth, and storytelling. In these films the real world is permeated with the imaginary. The drawings culminate in Gordian knots, creating patterns like endless cerebral cortices.

The copy-paste mentality of the media and its audience is reflected in the film *Beyond Sunset & Sunrise*; a mosaic-film in which Broersen & Lukács connect scripts and characters from classic Hollywood movies such as 'Sunset Boulevard', 'Badlands', 'Wild at Heart', 'The Last Picture Show' and 'All About Eve'. Shot entirely in Hollywood, this fictional network of a dream chasing community merges with the reality facing the actors; a no-man's land between Los Angeles and Hollywood. A place where dreams define reality, and the dream is defined by reality.

*Broersen & Lukács studied at the Sandberg Institute and at the Rijksakademie in Amsterdam (2007 - 2008). Their films, installations and graphic work have been shown internationally, including: Centre Pompidou Paris (Fr), MUHKA Gent (BE), Coca in Torun (PL), Kunsthalle Tallinn (EST) and the Stedelijk Museum Amsterdam. Their films have been shown at filmfestivals worldwide including LAForum in Los Angeles, Experimenta Media Arts Biennial in Australia, Kassel Dokumentar Film Festival, International Film Festival Rotterdam and the IDFA in Amsterdam. Broersen & Lukács have been invited to participate in the 19th Sydney Biennale, 2014.*

\* *Les Zones Terrestres (The Earthly Zones)*, Zuber, Rixheim France, 1855. Wood printed on paper. The complete design of the wallpaper measured 16meter wide by 2.80. The paper was in production until the beginning of the 20th century.